

Peachtree City Convention and Visitors Bureau

Meeting Minutes

April 19, 2023

Board Members Present: Robert Curnow, Tina Carter Jones, Jill Mitchell, Shannon Curasi, and Paul Salvatore

Others in Attendance: Kym Hughes and Missy Roberts

The meeting was called to order at 9:09 a.m. and Pledge of Allegiance was said.

Approval of Minutes

Jill Mitchell made a motion to approve the February 15, 2023, CVB Board Meeting Minutes. It was seconded by Tina, and the motion was passed unanimously.

Old Agenda Items

Discuss and review CVB Bylaws. After further discussion, Shannon requested that it be tabled until the bylaws are clarified by an attorney. All agreed (no official vote took place).

New Agenda Items

CVB Pay & Comp and Job Description Changes: Sales Manager & Marketing Services vs Sales Manager, and Staff Assistant vs Welcome Center Manager.

Shannon made a motion to table until more information is provided. Jill seconded and it passed unanimously.

CVB Report

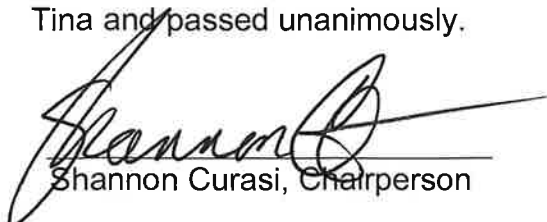
Kym went over the Q1 Report; Rendezvous South and the CVB sponsorship; Bites in the Bubble; The Camp at the Hilton and how our website traffic has increased.

Board Comments / Announcements

Shannon did a recap of Bites in the Bubble, along with our marketing strategy.

Adjournment

Shannon Curasi made a motion to adjourn the meeting at 10:59 am. It was seconded by Tina and passed unanimously.


Shannon Curasi, Chairperson


Missy Roberts, Recording Secretary